

The Best of Bodmin Moor Group

The Benefits of membership of BoBM include (plus see overleaf) the following:

- **Your own unique Business Web-page** address on www.bestofbodminmoor.co.uk
- **Login Access** to the website Members' Area and additional business information
- **Use of** the BoBM Messaging Service
- **Newsletter** posted out four times a year
- **Discount** BoBM publications for resale
- **Networking** & business representation on local organisations & interest groups

Please send your completed Application Form, together with any additional details, and your cheque for the relevant amount, (payable to "The Best of Bodmin Moor"), to:

Pam Gribble, BoBM Membership Secretary

Lynher Farm, North Hill, Launceston PL15 7NB

Telephone: 01566 782273

Email: membership@bestofbodminmoor.co.uk

www.bestofbodminmoor.co.uk

Membership Application Form

Business Name:
Contact Name(s):
Address:
Post Code:
Telephone:
Mobile:
Fax:
Email:
Website:
(Accommodation Scheme/Rating):

Fees per annum (please tick):

- Tourism Business** £50
- Supplier / Service Provider** £30
- Friend of BoBM / Individual** £20

Additional businesses may be registered at a cost of **£10** for each extra business.

Membership terms:

Membership of The Best of Bodmin Moor will assume acceptance of the Constitution & Rules

Accommodation providers will need to comply with NQAS (QIT/AA) or other BoBM approved Quality Scheme (eg Quality in Cornwall).

Membership of The Best of Bodmin Moor will include promotion & publication of your details.

The Data Protection Act requires that we obtain your specific permission for such disclosure.

Please sign below to confirm agreement to the use of your information:

Please publish and promote my details:

Yes **No**

Signed: _____

Date: _____



About the Best of Bodmin Moor

The Best of Bodmin Moor is an association of businesses based on and around Bodmin Moor, whose aim is to promote the economic prosperity of local communities and business; achieved by bringing together the local people, visitors, providers and suppliers for their mutual benefit, whilst at the same time protecting and sustaining the distinctive and incomparable environment that is Bodmin Moor.

The Best of Bodmin Moor originally grew out of the Bodmin Moor Project, which was an initiative supported then by Cornwall County Council, Caradon and North Cornwall District Councils, and other government agencies.

We are now so much more than just a website. Over the past ten years, the group has done much to promote Bodmin Moor and the businesses in and around the area. We have produced five books about Bodmin Moor, three maps and numerous promotional leaflets. All these publications are distributed to local TICs, booksellers, and local shops at no cost to the membership, and we are now self-financing, and no longer reliant upon grant funding.

Along with our two neighbouring associations, SECTA and TAVATA, we are extensively involved in liaising with and influencing the public sector, particularly local government departments responsible for promoting tourism in Cornwall. This tripartite alliance has been responsible for establishing the Tourism Association Panel (TAP) which Cornwall Council now recognises as the local voice of tourism, representing the many small to medium size businesses that form the bulk of Cornwall's tourism sector.

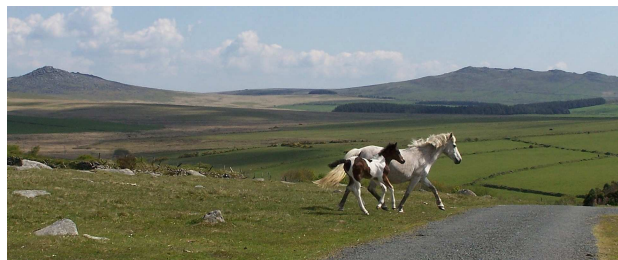
Our group continues to maintain close links with Cornwall AONB, The Southwest Lakes Trust, The Forestry Commission and, most recently, The Cornwall Wildlife Trust, all with the aim of promoting and protecting Bodmin Moor. In this regard, we also support local initiatives and maintain close links with the Caradon Hill Area Heritage Project - a project that will help with awareness of the area in a major way, both nationally and internationally.

The elected committee meets once a month, and there are two well-attended networking and social gatherings held each year; our AGM in March, and a social get-together in October.

We publish a seasonal newsletter, mailed to every member, keeping you up to date with matters affecting both tourism and business in general, items of wider interest, and providing another method for members to communicate.

The group also boasts a modern and highly effective website, together with a robust electronic messaging service which allows important messages to be forwarded quickly to every member. This enables us to keep you informed of the current issues affecting your business. We also alert our members to any local incidents and scams notified to us via the Devon & Cornwall Police Messaging Service.

www.bestofbodminmoor.co.uk



The Best of Bodmin Moor Information

& Membership Form

*Promoting
the Hidden Heart of Cornwall*

*for
Local Business, Accommodation,
Attractions, Services & Suppliers*

